

36th Annual Goodwill Golf Classic

Sponsorship Opportunities

May 20, 2019

Detroit Golf Club



About the Event

For 36 years, Goodwill Detroit's Annual Golf Classic has brought together some of Metro Detroit's leading business executives to our region's most well-appointed greens.

Founded in 1899 the historic Detroit Golf Club (DGC), features two 18 hole Donald Ross designed championship courses. DGC provides an exclusive private club experience with classic interiors, a first-rate culinary team and best-in-class service.

Warm up the course before the Rocket Mortgage Classic, the first ever PGA Tour coming to Detroit.



Sponsorship Opportunities

Presenting Sponsor: \$8,000

Gold Level Sponsor: \$6,000

Silver Level Sponsor: \$3,000

Bronze Level Sponsor: \$1,500

Driving Range Sponsor: \$1,000

Hole-in-One Sponsor: \$1,000

Hole Sponsor: \$500

Putting Green Sponsor: \$500

Closest to the Pin Sponsor: \$500

Longest Drive Sponsor: \$500

Lunch Sponsor: \$500

Golf-Foursome: \$1,320

Single Play: \$330

Ticket to Cocktail/Dinner Reception: \$85

A portion of all golf contributions count as a tax deductible charitable donation



Presenting Sponsor | \$8,000

- Company logo on all event collateral as “Presenting Sponsor”
 - Two foursomes
 - Branded golf gift for each player
 - Lunch, cocktail hour and dinner reception included for each golfer
 - Guaranteed spot on the North Course – the course the PGA Tour will play on
- Recognition of sponsorship with prominent signage
 - Company logo on golf carts, goodwilldetroit.org and social media
 - Opportunity to market company in your own way at the event (setting up a booth, handing out collateral, display products, etc.)



Gold Level Sponsor | \$6,000

- Two foursomes
 - Branded golf gift for each player
 - Lunch, cocktail hour and dinner reception included for each golfer
 - Guaranteed spot on the North Course – the course the PGA Tour will play on
- Recognition of sponsorship with prominent signage
 - Company logo on golf carts, goodwilldetroit.org and social media



Silver Level Sponsor | \$3,000

- One foursome
 - Branded golf gift for each player
 - Lunch, cocktail hour and dinner reception included for each golfer
 - Guaranteed spot on the North Course – the course the PGA Tour will play on
- Recognition of sponsorship with prominent signage
 - Company logo on golf carts, goodwilldetroit.org and social media



Bronze Level Sponsor | \$1,500

- Two golfers
 - Branded golf gift for each player
 - Lunch, cocktail hour and dinner reception included for each golfer
- Recognition of sponsorship with prominent signage
 - Company logo on goodwilldetroit.org and social media



Sponsorship Opportunities

Driving Range Sponsor | \$1,000

Signage at driving range; company logo on program, website and social media

Hole-in-One Sponsor | \$1,000

Signage at hole-in-one contest; company logo on program, website and social media

Hole Sponsor | \$500

Signage at (1) hole; company logo on program, website and social media

Lunch Sponsor | \$500

Signage at lunch; company logo on program, website and social media

Putting Green Sponsor | \$500

Signage on putting green; company logo on program, website and social media

Closest to the Pin Sponsor | \$500

Signage at closest to the pin contest hole; company logo on program, website and social media

Longest Drive Sponsor | \$500

Signage at longest drive contest hole; company logo on program, website and social media



Sponsorship Opportunities

Golf-Foursome | \$1,320

Includes 18 holes, carts, lunch, cocktail hour and dinner reception for four golfers

Single Play | \$330

Includes 18 holes, carts, lunch, cocktail hour and dinner reception for one golfer

Ticket to Cocktail/Dinner Reception | \$85

Individual access to cocktail hour and dinner reception



Have Questions?

Call us: 313-557-8792

Email us: Rachel.Riehl@goodwilldetroit.org

Register Online:

www.goodwilldetroit.org/golfclassic2019



Mail In Registration

To Register:

Name

Company

Address

City State Zip

Phone

Email

Method of Payment:

Check

Cash

Credit

Credit Card:

Card Number EXP

Visa AMEX Master Card Discover

Signature



Mail In Registration

Sponsorship Registration:

\$8,000 Presenting Sponsor: ____

\$6,000 Gold Level Sponsor: ____

\$3,000 Silver Level Sponsor: ____

\$1,500 Bronze Level Sponsor: ____

\$1,000 Driving Range Sponsor: ____

\$1,000 Hole-in-One Sponsor: ____

\$500 Hole Sponsor: ____

\$500 Lunch Sponsor: ____

\$500 Putting Green Sponsor: ____

\$500 Closest to the Pin Sponsor: ____

\$500 Longest Drive Sponsor: ____

Attendee Registration:

\$1,320 Per Foursome x ____ = \$ ____

\$330 Per Golfer x ____ = \$ ____

\$85 Per Dinner Guest x ____ = \$ ____

Total Payment Enclosed: _____

